

International Institute for Franchise Education
"Bringing Life to Learning"

2007 IIFE Spring/Summer Programs

March

12-14	450 CFE credits	Franchise Mini MBA™ Organizational Development Program
-------	-----------------	-----------------------------------------------------------

April

4-6	450 CFE credits	The Emerging Leader—The Leader as Coach & Collaborator
10-11	300 CFE credits	Developing Operations Manuals & Franchise Training Systems
12-13		Successful/Innovative Franchising: Developing and Improving Support and Technology Systems
26-27		IIFE CEO Summit
30	200 CFE credits	Creating Strategic Value

May

1	200 CFE credits	Streamlined Strategic Planning & the Balanced Scorecard
2	200 CFE credits	Leadership for High Performance
3-5	450 CFE credits	The Emerging Leader—The Influential Leader
14-18		Mini Masters in Franchise Management™ Asociacion Mexicana de Franquicias
17-19	450 CFE credits	The Emerging Leader—The Innovative Leader
21-23	450 CFE credits	Franchise Mini MBA™ Strategic Management & Strategy Formulation Program

June

4-6	450 CFE credits	Franchise Mini MBA™ Franchise Sales and Development Program
7-8	300 CFE credits	Franchise Executive Real Estate Strategy

November

8-10		Emerging Franchisor Conference
------	--	--------------------------------

All courses will be held at Nova Southeastern University in Ft Lauderdale, Florida, with the exception of The Leader as Coach & Collaborator which will be held in Minneapolis, Minnesota.

Call Cheryl Babcock at 954-262-5071 or Cindy Mallard at 954-262-5139 for more information, or email us at babcockc@nsu.nova.edu or cindmall@huizenga.nova.edu

Note: The Emerging Leader Series will only be offered once in 2007!