

International Institute for Franchise Education (IIFE)

“Bringing Life to Learning”

2008 IIFE Programs

February

9	200 Core CFE credits	Leadership for High Performance ICFE Special Session, Orlando, Florida
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April

17-18		CEO Summit
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May

7-9	450 Core/Elective CFE credits	Franchise Mini MBA™ Module III: Strategic Management & Strategy Formulation
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15-17	450 Core/Elective CFE credits	Franchise Mini MBA™ Module I: Organizational Development
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19-21	450 Core/Elective CFE credits	Franchise Mini MBA™ Module II: Franchise Development
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June

2	200 Core CFE credits	Leadership for High Performance
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3	200 Core CFE credits	Strategic Streamlined Planning and the Balanced Scorecard
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5- 7		Emerging Brands Conference Milford, Connecticut
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20-22		International Society of Franchising Rennes, France
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October

20-22	450 Core/Elective CFE credits	Franchise Mini MBA™ Module I: Organizational Development
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23-25	450 Core/Elective CFE credits	Franchise Mini MBA™ Module II: Franchise Development
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27-29	450 Core/Elective CFE credits	Franchise Mini MBA™ - Module III Strategic Management & Strategy Formulation
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November

5-6	300 Elective CFE credits	Developing Operations Manuals & Franchise Training Systems
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Call Cheryl Babcock at 954-262-5071 or Cindy Mallard at 954-262-5139 for more information, or email us at babcockc@nsu.nova.edu or cindmall@huizenga.nova.edu

Unless noted, all programs are held at the Huizenga School in Fort Lauderdale, Florida
Any programs that receive CFE credits are noted

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6-8

Emerging Franchisor Conference

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<http://www.huizenga.nova.edu/franchise>

H. Wayne **Huizenga**
School of Business
and Entrepreneurship